

THE SUCCESSION SOLUTION

SPEAKER MEDIA KIT
BRADLEY J. FRANC



[@the-succession-solution](#)



[@successionsol](#)



www.thesuccessionsolution.com



brad@thesuccessionsolution.com

THE SUCCESSION SOLUTION

MEET BRAD FRANC

Brad Franc is a seasoned entrepreneur, best-selling author, and business advisor. Brad has also obtained the highest rating a lawyer can receive from the best lawyer evaluation process in the country. He is the creator of The Succession Solution and author of the best-selling book: *The Succession Solution: The Strategic Guide to Business Transition*

Brad has founded four separate companies that have been named nine times in INC Magazine's list of fastest-growing companies in the U.S. He is a strategic business advisor who has led quarterly strategic meetings for well over twenty-five years.

Brad has an extensive background in law and business, with 30 years of experience representing closely-held businesses in succession planning. He is a former president of Houston Harbaugh P.C., one of the top 20 largest law firms in Pittsburgh, Pennsylvania. Worth Magazine named him as one of the top 100 attorneys in the United States.

Brad is a certified public accountant (current inactive status) and a graduate of Pennsylvania State University with a Bachelor of Science in Accounting. He also holds a law degree from the University of Pittsburgh School of Law, where he was a law review graduate.

In addition to his business ventures, Brad is a sought-after speaker and has been featured on Bloomberg television, Sirius Radio, Young Presidents Organization, and other local radio and television programs. He has also been written about and published in Forbes, Fox News, U.S. News & World Report, and the United States Supreme Court.

THE HISTORY BEHIND THE SUCCESSION SOLUTION STORY

Inspired by his great grandfather, who immigrated from Pisa Italy with nothing but the clothes on his back, and started a successful business, Brad has always had a passion for helping closely-held businesses succeed for multiple generations...

[CLICK THIS LINK](#) AND SCROLL DOWN FOR THE FULL AMAZING STORY



THE SUCCESSION SOLUTION

PRODUCTS AND SUBJECTS

Individualized succession / transition / legacy planning for your business: Survive and thrive in the transition to the next generation.

The Succession Solution is the premier succession planning program designed to secure the future of your closely-held business.

Brad is frequently invited to speak at conferences, seminars, workshops and on podcasts as a highly established expert in this field.

[Click to read](#) a comprehensive description of what to expect from the program

CERTIFICATION COURSE

Brad has created a certification course where experienced, financial advisors, attorneys, CPAs, and other business advisers are invited to join **The Succession Solution Certification Program** and become a certified Succession Solution Adviser for business owners.

Brad is available to speak at conferences and webinars for the aforementioned advisors, regarding becoming certified and the value it brings to clients.

[Click to find out more](#) about this course and hear from certified professionals

BEST-SELLING BOOK

The Succession Solution: The Strategic Guide To Business Transition

[Click to download](#) the Kindle version for free



THE SUCCESSION SOLUTION

MEDIA AND SPEAKING APPEARANCES

Brad Franc speaking at the YPO Event on The Succession Solution.
[Click here for full presentation.](#)

FURTHER SPEAKING ACCREDITATIONS

YPO on Succession Planning

YPO Gold on Succession Planning

YPO International Forum on selling your business (from start to finish)

Western Pennsylvania Tax Conference on Succession Planning

The Pennsylvania University Annual Tax Conference on Succession Planning

Host and co-creator of business planning program for KQV radio

Guest host for succession planning program for WMBS radio

Guest on Bloomberg television on tax planning

Guest on Sirius XM Radio on estate planning for young adults

Guest host on KDKA television on business planning for new ventures

PODCASTS

[A Roadmap for Business Succession Success with Bradley J. Franc](#)

[The Deep Wealth Podcast: Brad Franc On Why Succession Planning Today Has You Prosper Tomorrow](#)

[The Business of Family: Increase the Value and Maintain the Values](#)

[SMART Real Estate Podcast: The Importance of Succession Planning, with Bradley Franc](#)

[Leadership & Business Podcast Brad Franc Episode 137](#)

[Family Business Today: Episode 22: Surviving the Business Transition with Brad Franc](#)



THE SUCCESSION SOLUTION

TESTIMONIALS



"Brad did a great job discussing succession in family businesses with the University of Pittsburgh Institute for Entrepreneurial Excellence member community. His expertise shined through after years of knowledge working with family businesses. I highly recommend Brad and his book: The Succession Solution: The Strategic Guide to Business Transition."

—Robert (Bob) Stein MBA, Director of the Institute for Entrepreneurial Excellence (IEE) and Associate Vice Chancellor for Innovation and Entrepreneurship



"Brad Franc produced one of the best presentations in AFHE conference history. His "THE SUCCESSION SOLUTION" program is the Roadmap to Success for business owners and the compass for business advisors.

He captivated our attention with his insightful, interesting, and colorful strategies and practices in helping business owners and their families navigate to achieving success and executing the best outcome in the succession process.

His presentation was a master class in understanding the dynamics of the family enterprise!"

— Peter Dougherty, Board Member and Conference Co-Chair of the 2024 Attorneys for Family-Held Enterprises (AFHE) Fall Conference



"It is my pleasure to present this letter of recommendation for Bradley J. Franc.

He is an outstanding speaker who was not only incredibly informative, but who kept the audience captivated during the engagement.

Mr. Franc spoke at our event, the subject of the presentation was "Estate and Succession Planning for the Closely Held Business Owner".

Although this topic tends to be, quite frankly heavy and dry, Brad did an amazing job of keeping our attention and making it fun.

Our members left the event better understanding of the basic building block that they need to relook at or, in many cases, need to establish for the first time. Mr. Franc received very positive evaluations from our members.

I would recommend Brady Franc without reservation."

— Todd Lair, Kansas YPO Chapter



THE SUCCESSION SOLUTION

ARTICLES

[The Succession Solution: Process-Driven Succession Planning - Manage HR Magazine](#)

[Why Business Succession Plans Fail And How To Beat The Odds](#)

[Planning Helps Put the Success in Succession, by Cynthia Lescalleet](#)

[Business Interviews - Brad Franc](#)

[The Succession Conundrum, by David Ward](#)

[Pittsburgh Business Times: Succeed where most fail in continuing your company's legacy](#)

CONTACT US

BRAD FRANC

Brad@thesuccessionsolution.com

www.thesuccessionsolution.com

[+1 \(415\) 298-3336](tel:+14152983336)

